

Plant-Based Dairy in Brazil

Market Direction | 2022-09-01 | 22 pages | Euromonitor

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Report description:

The plant-based dairy category in Brazil is still very small, and its less developed state compared with other plant-based categories, such as meat and seafood alternatives, is due to the Brazilian perception of dairy products of animal origin. Consumers usually associate dairy products with health, and therefore include them in their diet from an early age. However, plant-based products offer a solution to a pain in the market, which is the lack of varied alternatives for those who are allergic...

Euromonitor International's Plant-based Dairy in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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