

## **Home Insecticides in the Czech Republic**

Market Direction | 2023-01-01 | 17 pages | Euromonitor

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### **Report description:**

Home insecticides has seen no significant impact from the COVID-19 crisis as such products are strongly dependent on insect incidences, which are considerable in the Czech Republic. Indeed, home insecticides products are deemed to be essential and, therefore, not among the first products to be rejected for reasons of financial savings - even in times of uncertainty and/or crisis. However, in 2022 rising prices caused by high inflation supported substantial increases in terms of value sales in ho...

Euromonitor International's Home Insecticides in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Current value sales rise in response to soaring inflation, while volume sales fall

Positive volume growth posted only by other home insecticides in 2022

SC Johnson dominates home insecticides with Biolit and Raid brands

#### PROSPECTS AND OPPORTUNITIES

Growth to remain linked to climate and insect activity, with other home insecticides set to lead in both volume and current value terms

Alternative permanent solutions present rising threat to home insecticides

Greater investment expected in eco-friendly options

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