

Home Insecticides in Switzerland

Market Direction | 2023-01-01 | 17 pages | Euromonitor

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Report description:

Home insecticides are highly seasonal products in Switzerland with sales peaking around the spring and summer months. This is when the country typically experiences warmer and more humid weather which is generally when the insect population proliferates. As such, annual sales are often concentrated during only a few months of the year. Furthermore, the category is deeply reliant on weather conditions during these key months and which can harshly affect sales. In 2022, the summer was hot and dry...

Euromonitor International's Home Insecticides in Switzerland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Consumers favour prevention over cure

Lack of innovation leads to growing category maturity

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Consumers likely to remain focused on keeping insects out rather than extinguishing them

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