

Home Insecticides in Slovakia

Market Direction | 2023-02-01 | 17 pages | Euromonitor

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Report description:

Home insecticides is traditionally a highly seasonal category. It was not directly affected by the spread of COVID-19, although longer periods in the home, compared with the pre-pandemic period, likely raised awareness of insect and pest problems. More pertinently, the growing population of insects in Slovak households, especially the spread of mosquitoes, was a quite common problem towards the end of the review period. Therefore, consumers looked for products that could help them to kill or rep...

Euromonitor International's Home Insecticides in Slovakia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SC Johnson remains dominant

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