

## **Home Insecticides in Serbia**

Market Direction | 2023-01-01 | 15 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

2022 saw home insecticides continue to face significant volume sales declines after registering a very strong double-digit sales declines during 2021. The main reason for such serious and sustained sales declines is the increasing consumer concern over the rising prices of home insecticides at a time of high inflation and this has put pressure on demand for home insecticides as the cost of living continues to increase. With high inflation putting pressure on disposable incomes, most households h...

Euromonitor International's Home Insecticides in Serbia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Home Insecticides in Serbia  
Euromonitor International  
January 2023

### List Of Contents And Tables

#### HOME INSECTICIDES IN SERBIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Sales declines continue for home insecticides as high prices put pressure on demand  
Leading players face few threats to their strong positions due to consumer loyalty  
Spray/aerosol home insecticides dominates as distribution focuses on modern channels

##### PROSPECTS AND OPPORTUNITIES

Falling demand set to remain the dominant trend in home insecticides  
Strong consumer loyalty to ensure that the leading brands retain their strong positions  
Modern grocery retailing channels set to continue dominating distribution

##### CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2017-2022  
Table 2 Sales of Home Insecticides by Category: % Value Growth 2017-2022  
Table 3 NBO Company Shares of Home Insecticides: % Value 2018-2022  
Table 4 LBN Brand Shares of Home Insecticides: % Value 2019-2022  
Table 5 Forecast Sales of Home Insecticides by Category: Value 2022-2027  
Table 6 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

#### HOME CARE IN SERBIA

##### EXECUTIVE SUMMARY

Home care in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for home care?

##### MARKET INDICATORS

Table 7 Households 2017-2022

##### MARKET DATA

Table 8 Sales of Home Care by Category: Value 2017-2022  
Table 9 Sales of Home Care by Category: % Value Growth 2017-2022  
Table 10 NBO Company Shares of Home Care: % Value 2018-2022  
Table 11 LBN Brand Shares of Home Care: % Value 2019-2022  
Table 12 Penetration of Private Label in Home Care by Category: % Value 2017-2022  
Table 13 Distribution of Home Care by Format: % Value 2017-2022  
Table 14 Distribution of Home Care by Format and Category: % Value 2022  
Table 15 Forecast Sales of Home Care by Category: Value 2022-2027  
Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Home Insecticides in Serbia

Market Direction | 2023-01-01 | 15 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com