

Home Insecticides in North Macedonia

Market Direction | 2023-02-01 | 15 pages | Euromonitor

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Report description:

Home insecticides largely stagnates in retail volume terms in 2022, managing to achieve strong double-digit retail value growth, amidst rising unit prices caused by unprecedented inflation. Driven by the convenience trend, electric insecticides achieved the fastest retail value growth in 2022, while retail volume growth remained modest due to limited consumer demand. Consumer demand for insecticide coils and insecticide baits declined moderately, while retail value growth remained positive.

Euromonitor International's Home Insecticides in North Macedonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2023

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