

Home Insecticides in Bosnia and Herzegovina

Market Direction | 2023-01-01 | 15 pages | Euromonitor

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Report description:

Home insecticides is mainly a seasonal, functional product and the main driver of volume sales each year is the size of the insect population. In 2022, there was a drop in volume sales of spray/ aerosols, as consumers looked for less toxic products, with all other product areas registered volume growth. The insect population continued to be a nuisance and was aggravated by a hot summer.

Euromonitor International's Home Insecticides in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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