

## **Home Insecticides in Austria**

Market Direction | 2023-01-01 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Current retail value sales of home insecticides continued to grow in 2022, albeit on a lower and less dynamic level than over the review period, due to a decline in overall demand. Some of this decline was driven by changes in price points, with the average unit prices increasing rapidly due to increased raw material, production and logistics costs. As a result, many consumers opted to purchase essentials only or at least limit spending on home insecticides.

Euromonitor International's Home Insecticides in Austria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Home Insecticides in Austria  
Euromonitor International  
January 2023

### List Of Contents And Tables

#### HOME INSECTICIDES IN AUSTRIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Natural repellents and home-made alternatives challenge retail volume growth

Electric insecticides record a decline in retail volume sales

Vandal offers a variety of formats to maintain its lead

##### PROSPECTS AND OPPORTUNITIES

Positive current retail value and volume growth across the coming years

Time-poor consumers boost retail volume sales of convenience products

Home improvement stores drive sales as consumers appreciate staff advice

##### CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2017-2022

Table 2 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2017-2022

Table 4 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 5 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 6 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

#### HOME CARE IN AUSTRIA

##### EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

##### MARKET INDICATORS

Table 8 Households 2017-2022

##### MARKET DATA

Table 9 Sales of Home Care by Category: Value 2017-2022

Table 10 Sales of Home Care by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home Care: % Value 2018-2022

Table 12 LBN Brand Shares of Home Care: % Value 2019-2022

Table 13 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 14 Distribution of Home Care by Format: % Value 2017-2022

Table 15 Distribution of Home Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Home Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Home Insecticides in Austria

Market Direction | 2023-01-01 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2026-02-13
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com