

**Dishwashing in the Czech Republic**

Market Direction | 2023-01-01 | 18 pages | Euromonitor

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**Report description:**

In marked contrast to the previous year, dishwashing overall saw declines in volume sales and robust current value sales rises in 2022. There is a strong presence of eco-friendly brands within dishwashing, but although such brands have relatively solid positions within hand dishwashing they are still weak in automatic dishwashing. However, this started to change towards the end of the review period, when a number of green brands/variants were launched within automatic dishwashing in the Czech Re...

Euromonitor International's Dishwashing in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Volume sales fall while greener variants expand their presence in automatic dishwashing

Automatic dishwashing tablets drives overall growth in 2022, and dishwashing additives gains ground

Henkel leads dishwashing in 2022, followed by RB and Procter & Gamble

##### PROSPECTS AND OPPORTUNITIES

Hand dishwashing to continue its downward trend throughout forecast period

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##### SOURCES

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## Summary 1 Research Sources

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