

Dishwashing in Switzerland

Market Direction | 2023-01-01 | 18 pages | Euromonitor

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Report description:

The return of shopping tourism limited sales of dishwashing products in 2022. During 2020 sales of dishwashing rocketed with consumers unable to cross the border into neighbouring countries where prices are generally cheaper. Sales were also boosted by consumers spending more time at home and thus using more dishes. In 2021 restrictions were eased and demand for dishwashing eased as consumers started to eat more meals away from the home, while shopping tourism also resumed once borders were reop...

Euromonitor International's Dishwashing in Switzerland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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