

Dishwashing in Sweden

Market Direction | 2023-02-01 | 18 pages | Euromonitor

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Report description:

While Sweden did not enter into lockdown in 2020, the Swedish government did recommend people to work from home where possible. Thus, more time spent at home resulted in consumers frequenting foodservice outlets less which meant eating more meals at home thus resulting in more dishes to wash and subsequently a greater need for dishwashing. As a result, dishwashing witnessed a sharp rise in sales in retail volume terms in 2020. However, across the second half of 2021 and 2022 many consumers have...

Euromonitor International's Dishwashing in Sweden market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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