

## **Dishwashing in Serbia**

Market Direction | 2023-01-01 | 17 pages | Euromonitor

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### **Report description:**

Hand dishwashing recorded slightly negative volume growth in 2022, although value sales increase substantially in current terms and this is a reflection of the high unit price inflation that struck the category during the year. With prices rising steeply, consumers were encouraged to be as economical as possible in the use of hand dishwashing liquids, while the maturity of demand for hand dishwashing meant that there that was little opportunity for manufacturers and distributors to expand the co...

Euromonitor International's Dishwashing in Serbia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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New launches in automatic dishwashing despite lack of innovation in hand dishwashing

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