

Dishwashing in Poland

Market Direction | 2023-01-01 | 17 pages | Euromonitor

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Report description:

Dishwashing enjoyed exceptionally strong growth in retail value terms in 2022. Inflationary pressures are a key contributor to this strong value increase, while volume sales saw more modest growth during the year. Overall, increases in the cost of raw materials, shipping costs, labour wages and energy have led to substantial price increases in all home care categories, including dishwashing. The Russian invasion of Ukraine also had a significant impact on dishwashing sales in 2022, with millions...

Euromonitor International's Dishwashing in Poland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dishwashing in Poland
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List Of Contents And Tables

DISHWASHING IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures and population growth boost value sales of dishwashing

Consumers embrace the convenience of dishwashers

Ecological products gain in popularity

PROSPECTS AND OPPORTUNITIES

Automatic dishwashing set remain on a strong growth path as more consumers embrace the convenience of a dishwasher

New product development set to focus on ecological products

E-commerce set for further gains as online offer grows

CATEGORY INDICATORS

Table 1 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 2 Sales of Dishwashing by Category: Value 2017-2022

Table 3 Sales of Dishwashing by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of Dishwashing: % Value 2018-2022

Table 5 LBN Brand Shares of Dishwashing: % Value 2019-2022

Table 6 Forecast Sales of Dishwashing by Category: Value 2022-2027

Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2022-2027

HOME CARE IN POLAND

EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2017-2022

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2017-2022

Table 10 Sales of Home Care by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home Care: % Value 2018-2022

Table 12 LBN Brand Shares of Home Care: % Value 2019-2022

Table 13 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 14 Distribution of Home Care by Format: % Value 2017-2022

Table 15 Distribution of Home Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Home Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

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