

Dishwashing in North Macedonia

Market Direction | 2023-02-01 | 17 pages | Euromonitor

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Report description:

Heightened inflations and supply chain disruptions amidst the war in Ukraine led to increased price points in 2022, which were seen across all laundry care ranges. As a result, the moderate retail volume growth seen in most dishwashing categories resulted in strong double-digit percentage value growth in 2022.

Euromonitor International's Dishwashing in North Macedonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Hand dishwashing is mature, and the landscape is heavily saturated

Cash-strapped consumers trade down to lower priced products

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The convenience trend boosts sales of automatic dishwashing tablets

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