

Dishwashing in Ireland

Market Direction | 2023-01-01 | 18 pages | Euromonitor

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Report description:

Dishwashing in Ireland experienced a logical setback in volume demand in 2022 after robust growth for two years marked by home seclusion and restrictions. However, hybrid working practice offset, to a certain extent, the volume decline for dishwashing products. Automatic dishwashing tablets remain the most widely sold type of dishwashing product in Ireland, and these performed well in 2022 thanks to hygiene aspects, convenience, and energy-saving. Although automatic dishwashing liquids and powde...

Euromonitor International's Dishwashing in Ireland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumers' behaviour adapts to rising prices, favouring larger formats

Players focus on eco-friendly properties within automatic dishwashing tablets

PROSPECTS AND OPPORTUNITIES

Dishwashing is expected to return to pre-pandemic dynamic over the forecast period

More consumers will give preference to eco-friendly products

Omnichannel strategies will enhance the customer service experience

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