

## **Dishwashing in Hungary**

Market Direction | 2023-01-01 | 18 pages | Euromonitor

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### **Report description:**

Automatic dishwashing saw a moderate rise in retail volume sales as household penetration of dishwashers continued to rise in Hungary. Promotional activities and higher levels of product development based on delivering more effective products, has supported sales growth. Over a fifth of all households now own a dishwasher in Hungary following a steady rise in household penetration over the review period. They are usually owned by bigger households with small children, which involves more dishwas...

Euromonitor International's Dishwashing in Hungary market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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