

Dishwashing in Bosnia and Herzegovina

Market Direction | 2023-01-01 | 17 pages | Euromonitor

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Report description:

Though dishwashing care registered double-digit current value growth, volume sales fell. The war in Ukraine had a negative impact, with the resultant energy crisis leading to soaring inflation. This led to a degree of trading down. In addition, with the height of the pandemic having passed, people spent less time at home and so less dishes were washed. That being said automatic dishwashing performed well, with both current value and volume growth, as the penetration of dishwashing appliance in h...

Euromonitor International's Dishwashing in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Volume decline, as inflation bites

Procter & Gamble leads dishwashing and Fairy leads hand washing and benefits from a well-established position and strong marketing support

Hand dishwashing remains prevalent dishwashing format in 2022

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