

Carbonates in Singapore

Market Direction | 2023-01-01 | 35 pages | Euromonitor

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Report description:

Sugar reduction has been ongoing in carbonates for several years, amidst heightened consumer health consciousness. However, local regulations such as the Nutri-Grade system, which came into effect at the end of 2022, have set limits on the sugar and saturated fat content per beverage RTD volume, which brands need to comply with to increase nutrient transparency and facilitate industry standardisation. Nutri-Grade mandates the labelling of beverages exceeding 5% sugar and/or 1.2% saturated fat co...

Euromonitor International's Carbonates in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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High-intensity sweeteners grow in cola carbonates amidst sugar reduction and commodity crunch

Coca-Cola aligns with healthier consumption through pack types and bundling

Tonic water/mixers/other bitters sees continued dynamic growth, especially reduced sugar, amidst category nascence

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Reduced sugar non-cola carbonates to see increased availability despite uncertain longevity

Packaging to accentuate brand relevance and facilitate premiumisation

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