

Bleach in Uruguay

Market Direction | 2023-02-01 | 14 pages | Euromonitor

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Report description:

In 2022, bleach saw a second year of strong decline in retail volume terms, pushing consumption levels back to pre-pandemic levels. As with other surface care products containing disinfecting properties, bleach has lost popularity since the COVID-19 pandemic although its affordable price has worked in its favour in the weak economic climate. Bleach was very popular in the average Uruguayan household up until 2017 and has become increasingly unpopular as consumers opt for multi-purpose products i...

Euromonitor International's Bleach in Uruguay market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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