

Bleach in the Czech Republic

Market Direction | 2023-01-01 | 15 pages | Euromonitor

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Report description:

Bleach saw an upturn in its performance during the COVID-19 pandemic on the back of rising consumer hygiene-consciousness. The category posted growth in volume, current value and constant value terms in 2020 after several years of decline. However, volume and value sales fell once again in 2021. Despite COVID-19 creating opportunities for greater use of bleach products for disinfectant purposes, the category has failed to build on this demand. Bleach's lack of eco-friendliness, the limited numbe...

Euromonitor International's Bleach in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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