

Bleach in Switzerland

Market Direction | 2023-01-01 | 16 pages | Euromonitor

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Report description:

In Switzerland, bleach suffers from a negative image due to the presence highly toxic components in its formulation. Indeed, among the raw materials used to produce household bleach are chlorine and caustic soda. Both chlorine and caustic soda are known as hazardous chemicals to both health and the environment. Bleach is also considered a particularly dangerous product in households with children, with it being the cause of numerous accidents in which small children have ingested bleach. As a re...

Euromonitor International's Bleach in Switzerland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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