

Bleach in Latvia

Market Direction | 2023-02-01 | 15 pages | Euromonitor

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Report description:

At the start of the pandemic in 2020, bleach saw positive volume growth for the first time since 2014. Unsurprisingly, consumers were seeking to kill the virus wherever possible, and bleach was perceived to be an extremely aggressive (and affordable) solution to this. Supply issues of antibacterial surface cleaners caused by stockpiling and restrictions on movement also led to consumers buying bleach as a substitute. However, the panic of 2020 has subsided, and supply lines for other products st...

Euromonitor International's Bleach in Latvia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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