

Air Care in Uruguay

Market Direction | 2023-02-01 | 14 pages | Euromonitor

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Report description:

Disinfection home care products soared during the first year of the COVID-19 pandemic. Of the most successful products, disinfectant aerosols - Lysoform or similar - were among the biggest winners. However, in line with the increasing number of people doing outdoor activities (entertainment, work, sports), the disinfection of air and surfaces decreased sharply in 2021. This downward trend has continued in 2022, as a growing number of people spent time out of home, and the fears surrounding COVID...

Euromonitor International's Air Care in Uruguay market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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