

Air Care in Uruguay

Market Direction | 2023-02-01 | 14 pages | Euromonitor

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Report description:

Disinfection home care products soared during the first year of the COVID-19 pandemic. Of the most successful products, disinfectant aerosols - Lysoform or similar - were among the biggest winners. However, in line with the increasing number of people doing outdoor activities (entertainment, work, sports), the disinfection of air and surfaces decreased sharply in 2021. This downward trend has continued in 2022, as a growing number of people spent time out of home, and the fears surrounding COVID...

Euromonitor International's Air Care in Uruguay market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Air Care in Uruguay
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List Of Contents And Tables

AIR CARE IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Falling appeal of aerosol disinfectants dampens category growth

Aerosol/spray is the most popular format of air freshener

SC Johnson & Son's brands lead the category

PROSPECTS AND OPPORTUNITIES

Players increasingly interested in aerosol disinfection

Strong decline expected in car air fresheners

Home office will drive air care sales

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2017-2022

Table 2 Sales of Air Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Air Care: % Value 2018-2022

Table 4 LBN Brand Shares of Air Care: % Value 2019-2022

Table 5 Forecast Sales of Air Care by Category: Value 2022-2027

Table 6 Forecast Sales of Air Care by Category: % Value Growth 2022-2027

HOME CARE IN URUGUAY

EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2017-2022

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2017-2022

Table 9 Sales of Home Care by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home Care: % Value 2018-2022

Table 11 LBN Brand Shares of Home Care: % Value 2019-2022

Table 12 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 13 Distribution of Home Care by Format: % Value 2017-2022

Table 14 Distribution of Home Care by Format and Category: % Value 2022

Table 15 Forecast Sales of Home Care by Category: Value 2022-2027

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2022-2027

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