

Air Care in Sweden

Market Direction | 2023-02-01 | 17 pages | Euromonitor

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Report description:

2022 was a tough year for the Swedish economy with Russia's invasion of Ukraine in February 2022 having a widespread impact on the prices of food and energy, while also leading to a sharp rise in manufacturing costs. This impact was reflected in sales of air care in 2022 with the category registering a significant spike in unit prices. While these price rises ensured that air care witnessed strong growth in current value terms in 2022 this glossed over the fact that the category also witnessed a...

Euromonitor International's Air Care in Sweden market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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Summary 1 Research Sources

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