

Air Care in Poland

Market Direction | 2023-01-01 | 16 pages | Euromonitor

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Report description:

Air care continued to enjoy strong growth in current value terms in 2022, with this being supported by the increased amount of time consumers were spending at home. With hybrid working arrangements remaining in place consumers showed a growing willingness to invest in products which could help improve the living environment. Furthermore, the huge variety of choice in terms of formats and fragrances means there are products to meet the diverse preferences of different consumers. The wide availabi...

Euromonitor International's Air Care in Poland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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