

Air Care in Bosnia and Herzegovina

Market Direction | 2023-01-01 | 15 pages | Euromonitor

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Report description:

Though air care registered double-digit current value growth, constant value sales fell slightly. That being said, volume growth was positive and air care remained a significant product area. However, the war in Ukraine had a negative impact, with the resultant energy crisis leading to soaring inflation. Population decline also dampened volume sales to a degree.

Euromonitor International's Air Care in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Electric air fresheners register highest value growth in 2022

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