

Adhesive Films Market by Resin Type (Epoxy, Acrylic, Cyanoacrylate, Silicone), Application (Optical Bonding and Assembly, Lens Bonding Cement, and Fiber Optics), and Region (North America, Europe, APAC, MEA, South America) - Global Forecast to 2027

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Report description:

The Adhesive films market is projected to grow from USD 82.0 Billion in 2022 to USD 116.9 Billion by 2030, at a CAGR of 4.4% and CAGR of 4.7% between 2022-2027 and 2028-2030 respectively. The restraints related to the use of Adhesive films market is volatility in prices of raw materials needed for Adhesive films.

"PP-backed adhesive films segment is estimated to be the largest segment of the market."

PP-backed adhesive films comprise polypropylene film face stocks that are derived from petroleum with the use of cost-effective high-yield polyolefin resins. A variety of polypropylene materials such as cast unoriented polypropylene (CPP), not oriented, monoaxially oriented polypropylene (MOPP), and biaxially oriented polypropylene (BoPP) are available. The most important polyolefin films are CPP and BoPP. Both types have high gloss, exceptional optics, good or excellent heat-sealing performance, better heat resistance than PE, and good moisture barrier properties.

"China to gain the maximum market share of Adhesive films in Asia Pacific during the forecast period."

China is the largest market for adhesive films in the Asia Pacific, with many key market players investing in the country to build new manufacturing facilities and distribution networks as Manufacturing, Electronics, and Telecommunications services are major end-use industries. China exports manufacturing goods which includes iron, steel, aluminum, textiles, cement, chemicals, toys, electronics, rail cars, ships, aircraft, and others. Factors such as increasing government proposals to improve public infrastructure and rising cash intensive activities are also driving the adhesive films market in the country.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and sub-segments.

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Breakdown of Primary Interviews:

-By Company Type: Tier 1 - 46%, Tier 2 - 36%, and Tier 3 - 18%

-By Designation: C Level - 27%, D Level - 10%, and Others - 55%

-By Region: Asia Pacific - 55%, North America - 18%, Europe - 9%, South America-9%, and the Middle East & Africa - 9%

The key companies profiled in this report are 3M Company (US), Avery Dennison Corporation (US), Henkel AG & Co. KGaA (Germany), UPM-Kymmene Oyj (Finland), and H.B. Fuller Company (US).

Research Coverage:

Adhesive films Market by Resin Type (Acrylic, Rubber, Silicone), by Film Material (PP, PVC, PE), by Application (Tapes, Graphic Films, Labels), by End-use industry (Packaging, Transportation, Construction, Electronics) and Region (North America, Europe, Asia Pacific, South America, and Middle East & Africa).

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses - industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

-Market Penetration: Comprehensive information on adhesive films offered by top players in the market

-Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

-Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the market for adhesive films across regions

-Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

-Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market

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