

North America Veterinary Imaging Market Forecast 2023-2032

Market Report | 2023-02-10 | 147 pages | Inkwood Research

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Report description:

KEY FINDINGS

The North America veterinary imaging market is projected to grow with a CAGR of 4.97% during the forecasted period of 2023 to 2032. Some of the top drivers encouraging the growth of the region's market include the enforcement of strict regulations by federal as well as state governments to improve animal welfare, the rising number of pets and other domestic animals, and the growing willingness of pet owners to spend on veterinary services.

MARKET INSIGHTS

The North America veterinary imaging market growth evaluation comprises the analysis of Canada and the United States. In Canada, according to a report, the population of pets increased in 2018 as compared to the previous years, with 41% of households having at least one dog and 38% having at least one cat. Canada, together with the United States, are large markets for pet insurance, with the collective number of pets insured recording substantial growth over the years.

On the other hand, owing to the increased revenue from livestock products in the region, farmers are largely investing in the welfare of their livestock in order to maintain the health of the animals to produce quality products. Therefore, the increased pet ownership and concerns regarding the welfare of the animals are expected to stimulate the North America veterinary imaging market growth during the projection period.

COMPETITIVE INSIGHTS

Some of the major players operating in the market include GE Healthcare, IMV Imaging, Fujifilm Sonosite Inc, etc

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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