Germany Business Intelligence Market Forecast 2023-2030

Market Report | 2023-02-04 | 118 pages | Inkwood Research

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Report description:

KEY FINDINGS
The Germany business intelligence market is estimated to record an 11.24% CAGR by the end of the estimation period, 2023-2030. Government support for IT solutions and their increased adoption in German SMEs drives market growth.
MARKET INSIGHTS
Most German companies comprise small & medium enterprises (SMEs). These SMEs explore new revenue-generating avenues to enhance operational efficiency. These steps, in turn, encourage them to invest heavily in IT solutions and innovations to ensure unhindered business operations with the help of the latest business intelligence technologies. The companies leverage the use of software and IT services to enforce digital workflows and replace manual processes.
Furthermore, the surging demand for digital transformation, in addition to the digitally driven innovations and expansions of global companies, has significantly contributed to the acceleration of the Germany business intelligence market. Thus, the increased adoption of IT solutions among German SMEs is anticipated to accelerate market growth during the forecast period.
Further, health IT has experienced strong growth in recent years in Germany. Amidst the pandemic, the importance of digital health has been highlighted along with modernizing the hospital system, which has boosted the market significantly.
COMPETITIVE INSIGHTS
Some leading players include GoodData Corporation, SAS Institute Inc, SAP SE, etc.
Our report offerings include:
- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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