

## **MENA Sustainable Packaging Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2023-02-02 | 60 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4395.00
- Enterprise \$7995.00

### **Report description:**

The report on the MENA sustainable packaging market provides qualitative and quantitative analysis for the period from 2020-2028. The report predicts the MENA sustainable packaging market to grow with a CAGR of approximately 5% over the forecast period from 2022-2028. The study on sustainable packaging market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2020-2028.

The report on sustainable packaging market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA sustainable packaging market over the period of 2020-2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA sustainable packaging market over the period of 2020-2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

#### **Report Findings**

##### **1) Drivers**

- Growing initiatives by the government to reduce the plastic waste in landfill and encourage the consumer towards sustainable packaging drive the growth of the market.
- The rising focus on sustainability and an increasing ban on single-use plastic packaging over other packaging solutions in Saudi Arabia boost the growth of the market in the region.

##### **2) Restraints**

- The high cost associated with making and recycling the packaging material hampered the growth of the market.

##### **3) Opportunities**

- A number of food service companies are replacing the single-use of plastic straws, lids, caps, cups, and food trays with products produced from paper or compostable alternatives. This initiative is expected to create growth opportunities for the market.

#### **Research Methodology**

##### **A) Primary Research**

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The

primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The MENA sustainable packaging market is segmented on the basis of material, packaging type, and application.

#### The MENA Sustainable Packaging Market by Material

- Paper & Paperboard
- Plastic
- Others

#### The MENA Sustainable Packaging Market by Packaging Type

- Pouches & Sachets
- Trays
- Bags
- Boxes
- Bottles and Jars
- Drums
- Others

#### The MENA Sustainable Packaging Market by Application

- Food & Beverages
- Automobile & Electronics
- Chemical
- Pharmaceutical
- Cosmetics and Personal Care

#### Company Profiles

The companies covered in the report include

- Logos Pack
- ASPCO
- Printpack

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- Arabian Plastic Industrial Company Limited (APICO)
- OCTAL
- Gulf Packaging Industries Limited
- Napco National
- Takween Advanced Industries
- Advanced Flexible Packaging Co.
- Sealed Air

What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the sustainable packaging market.
2. Complete coverage of all the segments in the sustainable packaging market to analyze the trends, developments in the MENA market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the MENA sustainable packaging market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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