

MENA E-commerce Logistic Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2023-02-01 | 60 pages | Infinium Global Research and Consulting Solutions

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- 1-5 User \$4395.00
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Report description:

The report on the MENA e-commerce logistic market provides qualitative and quantitative analysis for the period from 2020-2028. The report predicts the MENA e-commerce logistic market to grow with a CAGR of above 18% over the forecast period from 2022-2028. The study on e-commerce logistic market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2020-2028.

The report on e-commerce logistic market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA e-commerce logistic market over the period of 2020-2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA e-commerce logistic market over the period of 2020-2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Growing smartphone adoption in MENA boosts online shoppers in MENA and the upswing number of internet users in MENA this factor significantly drives the growth of the market.
- The high growth potential of MENA'S e-commerce segment is expected to drive the growth of the e-commerce logistics market.

2) Restraints

- The variable cost of logistics may restrain the growth of the MENA e-commerce logistics market.

3) Opportunities

- Rapid-rising digitalization in the MENA region creates ample growth opportunities for the MENA e-commerce logistics market.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

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1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The MENA e-commerce logistic market is segmented on the basis of product, and services.

The MENA E-commerce Logistic Market by Product

- Electronics Products
- Automotive Products
- Home Furnishing Products
- Other

The MENA E-commerce Logistic Market by Services

- Transportation Services
- Warehousing Services
- Other

Company Profiles

The companies covered in the report include

- DHL
- Aramex
- SF Express Co., Ltd.
- Emirates Post Group
- FedEx
- OCS Group International Limited
- RoyalExpress
- ARABCO Logistics
- Caravel Logistics Pvt Ltd
- United Parcel Service of America, Inc.

What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the e-commerce logistic market.
2. Complete coverage of all the segments in the e-commerce logistic market to analyze the trends, developments in the MENA market and forecast of market size up to 2028.

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3. Comprehensive analysis of the companies operating in the MENA e-commerce logistic market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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