

## **MENA Online Food Delivery Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2023-01-31 | 60 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4395.00
- Enterprise \$7995.00

### **Report description:**

The report on the MENA online food delivery market provides qualitative and quantitative analysis for the period from 2020-2028. The report predicts the MENA online food delivery market to grow with a CAGR of about 18% over the forecast period from 2022-2028. The study on online food delivery market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2020-2028.

The report on online food delivery market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA online food delivery market over the period of 2020-2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA online food delivery market over the period of 2020-2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

#### Report Findings

##### 1) Drivers

- The development of user-friendly applications is expected to drive the MENA online food delivery market.
- The trend of online food ordering has rapidly risen which significantly influences the market growth.

##### 2) Restraints

- The market's expansion is being hampered by the high cost of supply chains and logistics.

##### 3) Opportunities

- Increasing digitalization and smartphone operators and also governments taking initiatives for rising digitalization may create ample growth opportunities for the MENA online food delivery market.

#### Research Methodology

##### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The MENA online food delivery market is segmented on the basis of service type, channel type, and mode of transaction.

The MENA online food delivery market by Service Type

- Restaurant-controlled
- Food App Services
- Independent
- Others

The MENA online food delivery market by Channel Type

- Websites/ Desktop
- Mobile Applications

The MENA online food delivery market by Mode of Transaction

- Cash on Delivery
- Online

#### Company Profiles

The companies covered in the report include

- MRSOOL Inc.
- Delivery Hero SE
- Yallow
- Wssel
- Talabat.com
- Jahez
- Careem
- Deliveroo
- noon
- Lugmetry

What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the Online Food Delivery Market.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2. Complete coverage of all the segments in the Online Food Delivery Market to analyze the trends, developments in the MENA market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the MENA Online Food Delivery Market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

## **Table of Contents:**

### Table of Content

#### Chapter 1. Preface

- 1.1. Report Description
- 1.2. Research Methods
- 1.3. Research Approaches

#### Chapter 2. Executive Summary

- 2.1. Online Food Delivery Market Highlights
- 2.2. Online Food Delivery Market Projection

#### Chapter 3. MENA Online Food Delivery Market Overview

- 3.1. Introduction
- 3.2. Market Dynamics
  - 3.2.1. Drivers
  - 3.2.2. Restraints
  - 3.2.3. Opportunities
- 3.3. Porter's Five Forces Analysis
- 3.4. IGR-Growth Matrix Analysis
  - 3.4.1. IGR-Growth Matrix Analysis by Service Type
  - 3.4.2. IGR-Growth Matrix Analysis by Channel Type
  - 3.4.3. IGR-Growth Matrix Analysis by Mode Of Transaction
  - 3.4.4. IGR-Growth Matrix Analysis by Country
- 3.5. Value Chain Analysis of Online Food Delivery Market
- 3.6. TAM SAM SOM Analysis for Online Food Delivery Market
  - 3.6.1. TAM SAM SOM Forecast Analysis (USD billion) 2022-2028
  - 3.6.2. TAM
  - 3.6.3. SAM
  - 3.6.4. SOM

#### Chapter 4. MENA Online Food Delivery Market by Service Type

- 4.1. Restaurant-controlled
- 4.2. Food App Services
- 4.3. Independent
- 4.4. Others

#### Chapter 5. MENA Online Food Delivery Market by Channel Type

- 5.1. Websites/ Desktop
- 5.2. Mobile Applications

#### Chapter 6. MENA Online Food Delivery Market by Mode Of Transaction

- 6.1. Cash on Delivery
- 6.2. Online

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Chapter 7. MENA Online Food Delivery Market by Country 2022-2028

### 7.1. Saudi Arabia

#### 7.1.1. Saudi Arabia Online Food Delivery Market by Service Type

#### 7.1.2. Saudi Arabia Online Food Delivery Market by Channel Type

#### 7.1.3. Saudi Arabia Online Food Delivery Market by Mode of Transaction

### 7.2. UAE

#### 7.2.1. UAE Online Food Delivery Market by Service Type

#### 7.2.2. UAE Online Food Delivery Market by Channel Type

#### 7.2.3. UAE Online Food Delivery Market by Mode of Transaction

### 7.3. Qatar

#### 7.3.1. Qatar Online Food Delivery Market by Service Type

#### 7.3.2. Qatar Online Food Delivery Market by Channel Type

#### 7.3.3. Qatar Online Food Delivery Market by Mode of Transaction

### 7.4. Kuwait

#### 7.4.1. Kuwait Online Food Delivery Market by Service Type

#### 7.4.2. Kuwait Online Food Delivery Market by Channel Type

#### 7.4.3. Kuwait Online Food Delivery Market by Mode of Transaction

### 7.5. Egypt

#### 7.5.1. Egypt Online Food Delivery Market by Service Type

#### 7.5.2. Egypt Online Food Delivery Market by Channel Type

#### 7.5.3. Egypt Online Food Delivery Market by Mode of Transaction

### 7.6. Sudan

#### 7.6.1. Sudan Online Food Delivery Market by Service Type

#### 7.6.2. Sudan Online Food Delivery Market by Channel Type

#### 7.6.3. Sudan Online Food Delivery Market by Mode of Transaction

### 7.7. Rest of MENA

#### 7.7.1. Rest of MENA Online Food Delivery Market by Service Type

#### 7.7.2. Rest of MENA Online Food Delivery Market by Channel Type

#### 7.7.3. Rest of MENA Online Food Delivery Market by Mode of Transaction

## Chapter 8. Company Profiles and Competitive Landscape

### 8.1. Competitive Landscape in the MENA Online Food Delivery Market

### 8.2. Companies Profiles

#### 8.2.1. MRSOOL Inc.

#### 8.2.2. Delivery Hero SE

#### 8.2.3. Yallow

#### 8.2.4. Wssel

#### 8.2.5. Talabat.com

#### 8.2.6. Jahez

#### 8.2.7. Careem

#### 8.2.8. Deliveroo

#### 8.2.9. noon

#### 8.2.10. Lugmety

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**MENA Online Food Delivery Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2023-01-31 | 60 pages | Infinium Global Research and Consulting Solutions

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	1-5 User	\$4395.00
	Enterprise	\$7995.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com