

## **MENA Digital Health Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2023-01-31 | 60 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4395.00
- Enterprise \$7995.00

### **Report description:**

The report on the MENA digital health market provides qualitative and quantitative analysis for the period from 2020-2028. The report predicts the MENA digital health market to grow with a CAGR of over 17% over the forecast period from 2022-2028. The study on digital health market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2020-2028.

The report on digital health market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA digital health market over the period of 2020-2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA digital health market over the period of 2020-2028. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

#### Report Findings

##### 1) Drivers

- The MENA digital health market is the increasing demand for home monitoring devices which provide constant monitoring and reliable access to data.
- The MENA digital health industry is anticipated to be driven by the region's younger population, which is under 45 years old and has access to computers, smartphones, and tablets.

##### 2) Restraints

- The high cost of digital health products and maintenance solutions, and the lack of funding for research and development have a negative impact on the growth rate of the MENA digital health market.

##### 3) Opportunities

- Mobile 5g technology and the accessibility of the internet are essential factors creating lucrative growth opportunities.

#### Research Methodology

##### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The

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primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The MENA digital health market is segmented on the basis of service, and end-user.

#### The MENA Digital Health Market by Service

- Telehealth
- mHealth
- Health Analytics
- Digital health system

#### The MENA Digital Health Market by End-user

- Clinics
- Government Hospitals
- Specialty Hospital
- General Hospital

#### Company Profiles

The companies covered in the report include

- Ilara Health
- DabaDoc.com
- 54gene
- Vezeeta
- Altibbi
- Seha Healthcare
- Okadoc Technologies FZ-LLC
- TachyHealth, Inc
- ProvenMed
- 1Life Healthcare, Inc.

What does this Report Deliver?

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1. Comprehensive analysis of the MENA as well as regional markets of the digital health market.
2. Complete coverage of all the segments in the digital health market to analyze the trends, developments in the MENA market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the MENA digital health market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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