

## **MENA IoT Market: Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2023-01-31 | 60 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4395.00
- Enterprise \$7995.00

### **Report description:**

The report on the MENA IoT market provides qualitative and quantitative analysis for the period from 2020-2028. The report predicts the MENA IoT market to grow with a CAGR of about 17% over the forecast period from 2022-2028. The study on IoT market covers the analysis of the leading geographies such as Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, and Rest of MENA for the period of 2020-2028.

The report on IoT market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA IoT market over the period of 2020-2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA IoT market over the period of 2020-2028. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.

#### Report Findings

##### 1) Drivers

- Adoption of smart home and home security systems.
- Government efforts to address resource scarcity and improve the well-being of citizens.

##### 2) Restraints

- Requirement of additional time and effort to embrace the solutions.

##### 3) Opportunities

- The rise in smart city projects in the MENA region.

#### Research Methodology

##### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

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1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The MENA IoT market is segmented on the basis of component, and end user.

#### The MENA IoT Market by Component

- Hardware
- Software/ Platform
- Connectivity
- Services

#### The MENA IoT Market by End User

- Transportation
- Healthcare
- Retail
- Energy and Utilities
- Residential
- Government
- Insurance
- Other

#### Company Profiles

The companies covered in the report include

- Siemens
- General Electric
- IBM Corporation
- Intel Corporation
- SAP SE
- Cisco Systems, Inc.
- Microsoft Corporation
- Honeywell International Inc.
- NEC Corporation
- Rockwell Automation

#### What does this Report Deliver?

1. Comprehensive analysis of the MENA as well as regional markets of the IoT market.
2. Complete coverage of all the segments in the IoT market to analyze the trends, developments in the MENA market and forecast

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of market size up to 2028.

3. Comprehensive analysis of the companies operating in the MENA IoT market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.

4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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