

Womenswear in Romania

Market Direction | 2023-01-25 | 29 pages | Euromonitor

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Report description:

In 2021 womenswear saw the first signs of strong rebound growth, after being drastically negatively affected by the pandemic in 2020. In June 2021 restrictions on the operation of shopping centres were lifted, which helped foot traffic start to return to normal. To reassure customers of their safety, fashion retailers made sure that all COVID-19 requirements were respected and provided hand sanitisers in different areas. Some retailers, for example Takko, implied a 48-hour "quarantine" for cloth...

Euromonitor International's Womenswear in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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