

## **Womenswear in Italy**

Market Direction | 2023-01-25 | 30 pages | Euromonitor

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### **Report description:**

Womenswear showed positive growth in 2022, continuing its way towards recovery but still below pre-pandemic levels in both value and volume terms. The year 2021 saw the beginnings of post-pandemic recovery, with more opportunities for purchases of apparel and a significant improvement in GDP, following a sharp drop in 2020, according to ISTAT, the Italian National Statistics Office. Sales picked up mainly from the second quarter of 2021 due to the progressive slowdown of the pandemic from May. I...

Euromonitor International's Womenswear in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Womenswear in Italy  
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### List Of Contents And Tables

#### WOMENSWEAR IN ITALY

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Womenswear continues recovery with greater interest shown in casual wear in 2022

Unit prices increase squeezes consumer budgets

Shein benefits from youth market demand for ultra-fast fashion

##### PROSPECTS AND OPPORTUNITIES

Volume sales set to slow amid economic uncertainty

Period underwear to expand though will face cultural barriers

Ultra-fast-fashion brands present rising competitive threat to fast-fashion players

##### CATEGORY DATA

Table 1 Sales of Womenswear by Category: Volume 2017-2022

Table 2 Sales of Womenswear by Category: Value 2017-2022

Table 3 Sales of Womenswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Womenswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Womenswear: % Value 2018-2022

Table 6 LBN Brand Shares of Womenswear: % Value 2019-2022

Table 7 NBO Company Shares of Women's Nightwear: % Value 2018-2022

Table 8 LBN Brand Shares of Women's Nightwear: % Value 2019-2022

Table 9 NBO Company Shares of Women's Outerwear: % Value 2018-2022

Table 10 LBN Brand Shares of Women's Outerwear: % Value 2019-2022

Table 11 NBO Company Shares of Women's Swimwear: % Value 2018-2022

Table 12 LBN Brand Shares of Women's Swimwear: % Value 2019-2022

Table 13 NBO Company Shares of Women's Underwear: % Value 2018-2022

Table 14 LBN Brand Shares of Women's Underwear: % Value 2019-2022

Table 15 Forecast Sales of Womenswear by Category: Volume 2022-2027

Table 16 Forecast Sales of Womenswear by Category: Value 2022-2027

Table 17 Forecast Sales of Womenswear by Category: % Volume Growth 2022-2027

Table 18 Forecast Sales of Womenswear by Category: % Value Growth 2022-2027

#### APPAREL AND FOOTWEAR IN ITALY

##### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 20 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

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Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022  
Table 23 NBO Company Shares of Apparel and Footwear: % Value 2018-2022  
Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022  
Table 25 Distribution of Apparel and Footwear by Format: % Value 2017-2022  
Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2022  
Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027  
Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027  
Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027  
Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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