

Womenswear in Indonesia

Market Direction | 2023-01-25 | 28 pages | Euromonitor

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Report description:

Womenswear in Indonesia recorded double-digit volume growth in 2021's rebound surge following deep dips during the height of the COVID-19 pandemic. The adverse economic environment that unfolded over the course of 2020 due to the COVID-19 pandemic placed substantial pressure on sales of womenswear. The interruption caused to commercial activity in key sectors of the economy resulted in widespread layoffs and pressure on household incomes, with spending power declining as a result. This led many...

Euromonitor International's Womenswear in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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2022 marked the transition from pandemic to endemic

Government support outlines development direction for apparel industry

Uniqlo maintains lead, with H&M and Zara following

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Womenswear set for relatively quick recovery buoyed by casualwear trend

Uniqlo to forge ahead in womenswear as local players make their mark

Athleisure trend to be key growth driver

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