

## **Toilet Care in Spain**

Market Direction | 2023-01-27 | 19 pages | Euromonitor

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### **Report description:**

Demand for toilet care shot up following the outbreak of COVID-19 with consumers looking to ensure higher hygiene standards in their homes, including when it came to cleaning their toilets. The increased time spent at home for work and leisure also increased the frequency at which consumers cleaned their toilets. However, with COVID-19 fears subsiding demand for toilet care dropped in 2021, with this pattern continuing into 2022, albeit retail volume sales still remained well above pre-pandemic...

Euromonitor International's Toilet Care in Spain market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Price hikes benefit private label while forcing other players to innovate

Players go green in an effort to promote sales, but little change seen in the competitive landscape

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Increased focus on health and the environment offer challenges and opportunities for toilet care players

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#### **DISCLAIMER**

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