

## Toilet Care in Japan

Market Direction | 2023-01-25 | 15 pages | Euromonitor

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### **Report description:**

Home seclusion was a trend throughout both 2020 and 2021. In 2020, people were forced to stay at home due to COVID-19, especially in April and May, when the state of emergency, a soft lockdown with few legitimate punishments, was declared by the Japanese government. The first state of emergency was lifted step by step geographically by the end of May, but home seclusion still continued, including many people working from home. As more people spent time at home, the frequency of toilet usage incr...

Euromonitor International's Toilet Care in Japan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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