

Toilet Care in Cameroon

Market Direction | 2023-01-25 | 15 pages | Euromonitor

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Report description:

Cameroon was not as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 gave a boost to government coffers and helped stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, restrained economic growth. With inflation being modest, toilet care registered an increase in volume sales, which was also supported by a growing population. That being said, value sales are low and consumers mainly use ot...

Euromonitor International's Toilet Care in Cameroon market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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