

## **Toilet Care in Cameroon**

Market Direction | 2023-01-25 | 15 pages | Euromonitor

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### **Report description:**

Cameroon was not as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 gave a boost to government coffers and helped stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, restrained economic growth. With inflation being modest, toilet care registered an increase in volume sales, which was also supported by a growing population. That being said, value sales are low and consumers mainly use ot...

Euromonitor International's Toilet Care in Cameroon market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Toilet Care in Cameroon  
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List Of Contents And Tables

### **TOILET CARE IN CAMEROON**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Volume growth, though from small base

Limited penetration of flush toilet continues to dampen value sales

Product area remains underdeveloped

#### **PROSPECTS AND OPPORTUNITIES**

Rosely outlook over forecast period

Increasing competition through supermarket channels

Toilet liquids/foams continues to be the most popular product, due to affordability

#### **CATEGORY DATA**

Table 1 Sales of Toilet Care by Category: Value 2017-2022

Table 2 Sales of Toilet Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Toilet Care: % Value 2018-2022

Table 4 LBN Brand Shares of Toilet Care: % Value 2019-2022

Table 5 Forecast Sales of Toilet Care by Category: Value 2022-2027

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2022-2027

### **HOME CARE IN CAMEROON**

#### **EXECUTIVE SUMMARY**

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

#### **MARKET INDICATORS**

Table 7 Households 2017-2022

#### **MARKET DATA**

Table 8 Sales of Home Care by Category: Value 2017-2022

Table 9 Sales of Home Care by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home Care: % Value 2018-2022

Table 11 LBN Brand Shares of Home Care: % Value 2019-2022

Table 12 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 13 Distribution of Home Care by Format: % Value 2017-2022

Table 14 Distribution of Home Care by Format and Category: % Value 2022

Table 15 Forecast Sales of Home Care by Category: Value 2022-2027

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

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