

## **Toilet Care in Brazil**

Market Direction | 2023-01-25 | 18 pages | Euromonitor

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### **Report description:**

In 2022, toilet care continued its single-digit growth in retail current value terms, which was directly influenced by the strong inflationary pressure on categories. As manufacturers increased prices during the year, this consequently discouraged strong performances in retail volume terms. In particular, low- and middle-income households reduced the volumes purchased to fit their tighter budgets. In retail volume terms, a positive growth trajectory was still observed; however, at a reduced pace...

Euromonitor International's Toilet Care in Brazil market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### **DISCLAIMER**

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