

Surface Care in Algeria

Market Direction | 2023-01-24 | 15 pages | Euromonitor

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Report description:

While surface care registered double-digit value growth, volume growth was much more modest. Global inflationary pressures, mainly due to the war in Ukraine, which caused an energy crisis as well as shortages in certain products, fed into higher retail prices and dampened volume demand somewhat. All the same, a rebound in oil prices benefitted the economy and protected Algerian consumers to a certain degree. In addition, surface care was the strongest performing home care product in 2022. The co...

Euromonitor International's Surface Care in Algeria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Surface Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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