

Store Cards in the United Kingdom

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

The current economic conditions, with the increasing cost of living and growing inflation, is resulting in rising price sensitivity among local consumers. However, while many consumers are still applying for credit in 2022, credit offered by store cards is becoming less appealing. Despite ongoing promotional activity, loyalty and reward schemes, in addition to cashback models, consumers are losing interest in store cards due to their limited use and functionality, as well as less favourable terms...

Euromonitor International's Store Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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