

Store Cards in Sweden

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

Store cards registered a declining trend even before the pandemic, in terms of both the number and value of transactions, and this trend continued in 2022. Although Sweden is fast becoming a cashless society, store cards were viewed as being increasingly old-fashioned, with other financial card types and instruments offering greater flexibility. In contrast to credit cards and debit cards, which could be used almost anywhere, it was only possible to use store cards in certain retail chains or st...

Euromonitor International's Store Card Transactions in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Steady declining trend for store cards, due to "old-fashioned image

Petrol store cards face competition from co-branded credit cards

Rising grocery sales failed to benefit grocery store cards

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