

Store Cards in Chile

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

Store cards in Chile are on a downward trajectory. This is mainly due to two factors. First, local consumers now have greater flexibility due to a broader range of other financial cards (credit, pre-paid, debit) that allow purchases in other stores. They can also access a wider range of benefits and options due to greater competition, depending on the service and/or products they are considering. Second, the cost of credit tends to be higher when store card issuers do not have the support of a b...

Euromonitor International's Store Card Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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