

Processed Meat, Seafood and Alternatives To Meat in India

Market Direction | 2023-01-27 | 24 pages | Euromonitor

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Report description:

The strong return of avian influenza in India significantly reduced the availability of poultry to be processed in multiple states including Bihar, Maharashtra and Kerala in 2022. In addition, there was a rise in feed prices for chickens, which further increased the cost of raising and maintaining poultry for farmers. Therefore, in a bid to maintain reasonable margins, processed meat players were forced to increase unit prices to end consumers, slowing demand for processed poultry in particular,...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

January 2023

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Demand for meat substitutes remains negligible in India

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