

Processed Fruit and Vegetables in India

Market Direction | 2023-01-27 | 22 pages | Euromonitor

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Report description:

The easing of pandemic-related restrictions in India over 2022 resulted in many institutions such as schools and offices reopening, and consumers commuting more frequently. Therefore, increasingly busy lifestyles encouraged them to search for convenient solutions to cooking food at home. Typically, many Indian households stock certain fresh vegetables such as peas, beans and carrots which they use in multiple dishes with varying preparation techniques. Generally, preparation time for fresh veget...

Euromonitor International's Processed Fruit and Vegetables in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumers turn to frozen processed potatoes as a quick snacking option

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