

Pre-Paid Cards in the US

Market Direction | 2022-12-01 | 29 pages | Euromonitor

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Report description:

As retail shopping has resurged, following its decline during the COVID-19 pandemic, the purchase and use of gift cards has also risen. This is especially true for physical gift cards and gift cards to restaurants and entertainment venues. Overall, pre-paid cards did not suffer as badly during the pandemic as many other payments categories did. Although consumer spending was down, pre-paid cards, especially digital cards, were seen as convenient gifts that did not involve physically entering a s...

Euromonitor International's Pre-Paid Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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