

Pre-Paid Cards in the United Kingdom

Market Direction | 2022-12-01 | 28 pages | Euromonitor

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Report description:

Gift cards and redeemable vouchers within closed loop pre-paid cards in the UK continue to drive growth in 2022. Significantly, the commercial/personal split is substantially shifting towards business-purchased gift cards, building a solid consumer base for gift card issuers and operators. In 2022, gift card transactions value will also continue growing as consumers' behaviour shifts significantly and larger purchases become increasingly frequent. Gift cards have been more frequently used for pu...

Euromonitor International's Pre-Paid Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Competitive landscape 2021 - calm before the storm

Open loop pre-paid card transaction value drops as Revolut enters debit space

PROSPECTS AND OPPORTUNITIES

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Open loop pre-paid cards to return to growth, although remaining below pre-pandemic levels across the segment

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MARKET INDICATORS

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