

Pre-Paid Cards in the Netherlands

Market Direction | 2022-12-01 | 27 pages | Euromonitor

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Report description:

Closed loop pre-paid growth is being driven by the public transport card OV-chipkaart in 2022, which is the main payment method for this service. In 2022, office workers are returning to work at their offices and domestic travel using public transport is subsequently rising. As such, closed loop pre-paid cards saw significant transaction growth in 2022. A new OV-chipkaart card will be introduced in 2022 which will work on the new payment terminals in stations and public transport vehicles. The p...

Euromonitor International's Pre-Paid Card Transactions in Netherlands report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Gift cards drive growth of closed-loop pre-paid cards

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EXECUTIVE SUMMARY

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